

Trailblazers of Gauteng

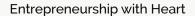
Thabiso Khambule

The Voice of Love, Purpose and Persistence

If you've tuned into Jacaranda FM lately, chances are you've felt the vibrant energy and authenticity of Thabiso Khambule. More than just a familiar voice on the airwaves, Thabiso is a storyteller, a DJ, an entrepreneur, and above all—a man deeply rooted in love.

From humble beginnings in Mahikeng to becoming a household name across Gauteng, Thabiso's journey is a powerful reflection of what happens when purpose meets passion. Whether he's behind the mic, spinning tracks, mentoring young talent, or building businesses, Thabiso leads with a brand rooted in something far greater than fame—**LOVE**

"I want people to feel love when they see the TK brand—whether it's on air, in person, or on stage. It's about the love of Jesus, love for people, and love for life." - Thabiso Khambule



With ventures ranging from MCing, DJing, and digital influencing. The 4AM Club—a business-focused brotherhood—Thabiso embodies the modern creative entrepreneur. He's also passionate about giving back, from financial tithes to helping schools and organizations in need.

"As I've grown busier, I've realized I can show love through giving—even if I can't always physically be there."

His vision of success is deeply spiritual and generous, anchored in giving more than he receives

Purpose-Driven Hustle

When asked about the role of artificial intelligence in the media space, Thabiso offered a grounded take: it's a tool—nothing more, nothing less. He sees the value of AI when used creatively, like helping him brainstorm fun and engaging radio content, but he makes it clear that real impact still comes from human passion and execution.

"You can have the best ideas in the world, but if you can't bring them to life, they stay ideas. Al can't replace the heart you put into what you do."

For Thabiso, creativity is personal. Whether it's producing uplifting content on Jacaranda FM or bringing joy to communities through unique campaigns, his hustle is powered by intention—not automation. His true drive lies in connecting with people, finding ways to give back, and always showing up with purpose.

Love in Every Frequency

What sets Thabiso apart is the foundation on which he's built his brand: a contagious love for Christ, a deep love for people, and an unwavering belief in perseverance. Citing Galatians 6:9 ("Let us not grow weary in doing good..."), he shares how persistence paved the way to his dream job at Jacaranda FM—after being turned away multiple times.

"I knocked on Jacaranda's door four times before I got in. If you know in your heart, it's meant for you—keep going."

Dreams Beyond the Studio

Though Gauteng is where he's built his brand, Thabiso jokes that it's "where we make money," not necessarily where he'd retire. Yet, he acknowledges the province's endless opportunities—if people are willing to put in the work. "There are so many gaps



here. But people must stop being lazy and start creating."

He dreams big and encourages others to do the same: "Read more. Think bigger. Ask better questions. Feed your mind, and everything else will follow."

TK = LOVE

Whether he's mentoring, creating content, hosting shows, or simply being present, Thabiso is clear about what his brand represents:

"My logo must represent love. When people see TK, they must feel a burst of love. That's what I want to give to the world."

Words to live by from Thabiso Khambule:

"Don't treat your business like a hobby."

"Your network is your net worth."

"Dream bigger. Be that guy."

From faith to frequency, hustle to heart, Thabiso Khambule is more than a radio presenter—he's a trailblazer shaping Gauteng with purpose and love.

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"The hustle doesn't respect weekends or comfort zones."

- Sandile Shezi

The Digital Pulse - with Adéle

Why Your Website Still Matters in the Social Media Age — And How SEO Fuels Its Visibility

In today's digital world, social media platforms like Instagram, Facebook, and TikTok dominate much of our online attention. Businesses and personal brands often prioritize their presence on these platforms — and for good reason. Social media is fast, interactive, and farreaching. But despite its influence, your website remains the cornerstone of your online identity. Here's why it still matters — and how search engine optimization (SEO) plays a vital role in making it work for you.

Your Website: Your Digital Home Base

Social media is like renting space; your content lives on someone else's platform, bound by their rules and algorithms. One policy change or platform decline can dramatically affect your reach. In contrast, your website is your own — a customizable, permanent hub where you control the content, design, and user experience. It's where potential customers go to learn more about you, buy your products, or contact you directly. It's also the only place where you can fully shape your brand without external limitations.

SEO: Making Sure Your Website Gets Found

Owning a website isn't enough. To attract meaningful traffic, people need to find it — and that's where SEO comes in. SEO, or search engine optimization, is the practice of making your website easier to discover through search engines like Google.

Effective SEO involves using relevant keywords, optimizing page speed, writing quality content, and earning backlinks. When done right, it drives organic (unpaid) traffic to your site — people who are already searching for what you offer. Unlike the fleeting nature of social media posts, SEO can deliver long-term visibility.

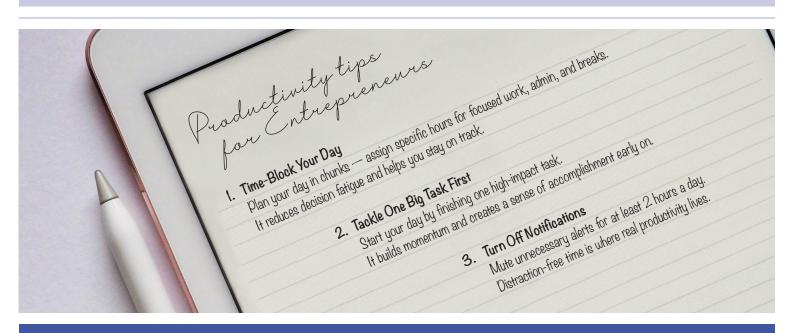
The Perfect Pair: Social Media + SEO

You don't have to choose between your website and social media. In fact, the two should work together. Use social media to engage your audience, build trust, and share content that links back to your website. In turn, a well-optimized website can convert that interest into action — whether that's signing up for a newsletter or making a purchase.

In Conclusion

Your website is still your most valuable online asset. In an age of fast-moving feeds and digital noise, SEO ensures that your message cuts through — and reaches the right people at the right time.

For assistance to increase your digital presence contact Nadia from Company Info SA www.companyinfosa.biz



"Don't build links. Build relationships."

- Rand Fishkin

Social Media Insights - by Cleoné

How to Measure Your Digital Marketing Success



Let's be honest, you're putting in the work. You've got your social media presence sorted (or you're well on your way!), you might be dabbling in email, maybe even running a few online ads. But there's that nagging question in the back of your mind:

Is it actually working? Are all these digital efforts translating into real results for your business, or are you just making noise online?

Simply doing digital marketing isn't enough anymore. In today's world, you need to know if it's effective. And that's where the magic – and sometimes the overwhelm – of analytics comes in. Understanding your digital performance isn't about drowning in data. It's about focusing on what truly matters.

To do this, you need to get familiar with a few basic tools:

- Google Analytics: Your must-have for understanding website visitors – where they came from what they do on your site, and which actions they take.
- Facebook Insights (and Instagram): Built into the platforms, they show you audience demographics and which content is resonating most with engagement (comments, shares, saves).
- LinkedIn Analytics: Useful for B2B businesses to see page performance and audience insights.

These platforms help you track the crucial customer journey – how someone discovers you (maybe on social media), clicks through to your website, and interacts there.

Not All Metrics Are Created Equal: Focus on What Matters

Think of your digital presence like a shop window, but one where you can actually count how many people walk by, how many look inside, and how many actually buy something. Likes and followers? They're like people walking past – nice to see, but do they translate into sales? These are often called "vanity metrics" because they look good but don't always connect directly to your business goals. Instead, focus on metrics related to engagement (comments, shares, saves), website clicks, leads generated, and ultimately, sales or conversions. These are the numbers that show people are taking meaningful action.

Track the Customer Journey: From Click to Connection

One of the most powerful things analytics can show you is how people move from discovering you online to becoming a lead or customer. Google Analytics, especially,

helps you see if that Instagram post actually drove traffic to your website, and what those visitors did once they arrived. Are they clicking on your contact page? Downloading a guide? Adding products to their cart? Understanding this path helps you see which digital activities are actually guiding people towards a desired action.

Track the Customer Path & Understand Conversions

Analytics shows you the journey people take - maybe they saw your Instagram post, clicked to your website, read a page, and then filled out your contact form. That completed action (the form submission) is a conversion. Your conversion rate (visitors who complete the action) is gold! It tells you if your digital touch points are effectively leading people towards becoming a lead or customer.

Use Insights to Adapt Your Strategy

This is where the magic happens. See which social media post actually drives traffic that converts on your website? Do more of that! Notice people drop off on a specific page before converting? Maybe that page needs to be clearer or simpler. Analytics isn't just reporting; it's your guide for tweaking what you do to get better results over time.

Keep Your Eye on the Prize (Beyond the Likes)

Let's circle back to those vanity metrics. While likes and followers feel good, they don't pay the bills. For a business, your focus should be on metrics that impact growth:

- Website Traffic: Are more people visiting your site?
- Traffic Source: Where are they coming from? (Helps you see which channels are effective)
- Time on Site / Pages per Session: Are people sticking around and exploring? (Shows interest)
- Bounce Rate: Are people leaving immediately?
 (Might indicate irrelevant traffic or poor landing pages)
- Leads Generated: Are people contacting you or signing up?
- Conversion Rate: Are visitors taking desired actions on your site?
- Cost Per Acquisition (if running ads): How much is it costing you to get a customer?

These are the numbers that directly tie back to whether your digital marketing is helping your business thrive.

By focusing on the metrics that truly matter and using the basic tools available, you can stop guessing and make informed decisions that drive real success for your business.

"Entrepreneurship is not about money. It's about solving problems."

- Vusi Thembekwayo

Thriving in Business - Mental Health with Katherine

Why is EQ important in the workplace?

Most of the CEO's I work with for EQ (Emotional Intelligence) workshops ask me the same question in the beginning of the course. Why is it important, we do business, we don't work with people.

That is very far from the truth. Business is people. Being in business means being with people. Dealing with people every day, and if you do not have the EQ to manage people and deal with people, the success of the business and your own success will be in jeopardy.

Let's take two managing partners. The one is climbing the ladder at every review. The other one – it doesn't matter how hard he works – does not get the feedback that he expects and he becomes very frustrated every time bonus reviews comes or higher positions open up. They both do the same work, both from a day to day perspective deal with the same issues and they both have the same qualifications. The difference – EQ!

What does EQ mean?

EQ is the ability to understand, use, and manage your own emotions in positive ways to relieve stress, communicate effectively, empathize with others, overcome challenges and defuse conflict.

What does this mean in the works place?

EQ firstly means that you have the ability to look outside of yourself and have empathy with others. You can understand where people are coming from and you do not see it through your reality, but through their reality. In other words, you can validate someone else's reality and work with that. This also makes you a very good mediator and negotiator by the way. And of course, a very good leader.

Secondly you can do introspection. Most people think they can do introspection, but unfortunately, they are in fact not able to do introspection at all. Most people cannot take

criticism, even if it is constructive feedback from work colleagues. If you are unable to see yourself for who you really are and accept that there are things that you can do better, handle better and approach differently, you will not grow as a person or as a professional.

Thirdly EQ means that we understand that emotions are not our enemy but part of being around human beings. It is part of us as much as our physical body is part of us. Therefore, a manager that can make space for emotions and manage it, accordingly, will have people around them who will go to great lengths to help wherever they can, and they will do their work with much more dedication. They will also grow under a leader with high EQ. They will also invest much more of themselves into the company and their work, than the workers that have a manager with no or very low EQ.

To acquire these skills you first have to get to know your own emotions and how to regulate your own self. To give yourself the grace to be human. We cannot give someone else what we have not grown in ourselves. It sounds easy but it is not, it is a process of self discovery and self acceptance. It is also a will to become better, a better human being.

There are still so much to say about EQ, but for now let's hope that this has given you something to think about and to go and investigate more. There are so many incredible EQ workshops out there, do them, grow and become a more successful person and professional.



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"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel." – Maya Angelou

This Month's Insight

"Nothing you have is because of luck or chance. It's all due to God's grace and favour."

From Angelique Prins - Alberton — Business Owner

We want to hear from you! Got a tip, story, or moment that's changed how you do business or life? Send it to us vie e-mail.

"Don't chase funding. Chase customers." Revenue is the best investor."

- Allon Raiz

Hidden Gems: The Local Legends Edition

Proto Bakery - Where the Past Rises Fresh Every Day

Tucked into the heart of Alberton is a bakery that smells like home, tastes like tradition, and feels like family. Proto Bakery is no ordinary corner bakery—it's a legacy three generations deep, still kneading love into every loaf and baking up memories for the community it calls home.

What began as a hub for elegant wedding cakes in decades past has evolved to meet the pulse of modern-day cravings. "Back then it was all about the cakes," says George, the third-generation owner. "Now? It's pies, pies, and more pies." And not just any pie — their legendary steak pie sells more in a single day than the rest of the flavours combined in a week. That's not just a bestseller; that's a community obsession.

But Proto Bakery is more than just flaky crusts and golden bakes — it's woven into the fabric of Alberton. After a recent revamp, George recalls the emotional moment when grandparents, parents, and their kids all walked back through the doors. "It felt like a homecoming," he smiles. "The support was overwhelming — like a big family reunion."

Staying relevant in a world of pop-up pastry shops and trendy bakes isn't easy, but Proto Bakery has mastered the art of evolving without losing its soul. Take their vetkoek for example — a once-experimental addition that's now a daily staple. Or their melktert, which locals swear you can "taste the love in it" — it's as heavy with tradition as it is with custard.

George's personal favourites? Still the freshly baked rolls and good old-fashioned bread — the kind that brings you back to basics in the best possible way.

When asked about his fondest memory, George doesn't hesitate. "It was the reopening — seeing the community show up for us. That day meant everything." And you can tell — it's not just flour and butter that make up Proto's offerings. It's heart and the feeling of family.

So next time you're in Alberton, follow the scent of something special. At Proto Bakery, the ovens are hot, the rolls are fresh, and the legacy lives on — one pie, one smile, one memory at a time.























Gauteng is the **smallest province in South Africa** by sizebut it's **home to over 25% of the country's population!**

That's a whole lot of hustle in a tight space — no wonder the energy here is unmatched. Next time you feel the fast pace of life, just remember — you're living in the heartbeat of SA!

"The only way to do great work is to love what you do" - Steve Jobs





Company Info SA - Behind the Brand

Putting Local Back on the Map.

Why We Started Company Info SA

Company Info SA was born out of everyday frustration — the kind most of us in Gauteng can relate to.

After driving nearly 30 minutes to find a product or service, only to later discover a better option was right around the corner, I realized something was missing.

There was no simple, reliable way to find businesses based on your area, and many incredible small businesses had no online presence at all.

So, in December 2022, I decided to build something better — a platform that helps everyday people find services near them, while also giving local entrepreneurs the exposure they deserve.

What makes Company Info SA different?

We focus on area-based listings and limit the number of businesses per service in each area. This ensures every business listed gets real visibility — not lost in a sea of competitors. It's about quality over quantity and creating a fair space where local businesses can shine.

Right now, we're working on our monthly newsletter, which will feature events, promotions, and newly listed businesses in a more relaxed and community-focused format.

It's not just about marketing — it's about connecting people.

While our current focus is Gauteng, our vision is much bigger. We're laying the groundwork to expand across South Africa, and eventually into other parts of Africa, helping small businesses thrive, one region at a time.

What keeps me going?

It's the business owners — the hustlers, dreamers, and entrepreneurs trying to survive in a tough economy. If we can help just one business grow, that's success in our book.

"Skills are cheap. Passion is priceless." - Gary Vee

Community Pulse

- Capturing the heartbeat of local initiatives

Hope in Every NoteThe Story of Buskaid

In a quiet corner of Soweto, you'll hear something unexpected: the sound of violins, cellos, and the laughter of young musicians. This is the home of Buskaid, a place where music is changing lives.

It all started with a dream. A woman named Rosemary Nalden saw the potential in children who had very little—but their eyes lit up when they held an instrument. From those early days, Buskaid has grown into a full music school where children and teens from Diepkloof and surrounding areas learn, practice, and perform classical music at a world-class level.

But Buskaid isn't just about music. It's about giving young people something to hold on to. It's about showing them they are capable of greatness, even when life is hard. Many of these students face daily challenges most of us can't imagine—poverty, crime, even grief. Yet when they play together, something beautiful happens: they find hope, purpose, and joy.

Some students go on to become teachers. Some travel overseas to perform. But every single one walks away with more than music—they leave with confidence, courage, and a new story to tell.













Be Part of the Story

Buskaid runs on passion—but it also needs support. If their story touches your heart, consider giving a little to help them keep the music alive.

Learn more or contribute at: www.buskaid.org.za



SamSays For the Love of Theatre

SamSays gives us the inside scoop on what to watch on stage in Gauteng in July and August

_Music

Teen Beach – 1-11 July by Pretoria Youth Theatre
Teen Beach follows Mack, a confident surfer, and her carefree boyfriend, Brady,
who loves the retro surf musical Wet Side Story. On the morning of Mack's
departure for boarding school, they catch one last wave that
transports them into the movie's world, set in 1962.

The Wizard of Oz by PYT – 1-6 July at Theatre on the Square A magical journey following Dorothy, Scarecrow, Tin Man and Lion as they venture through the Land of Oz. Enchanting music and spectacular costumes.

Bluey's Big Play – 9-20 July at the Montecasino Teatro Experience the joy of seeing Bluey, Bingo, Mum, and Dad in a brand-new theatrical adaptation of the Emmy award-winning children's TV series.

Alice in Wonderland Afrikaans Musiekspel

14-16 August at The Centurion Theatre

'n Betowerende Afrikaanse verwerking van die tydlose verhaal.
Volg Alice soos sy in die hasie-gat tuimel en op 'n fantastiese reis vertrek.

Fame - 21-23 August at Centurion Theatre

Follow the dreams and struggles of a group of students at NY's High School for the Performing Arts. Themes of ambition, friendship, and self-discovery as young performers navigate the highs and lows of pursuing their passions.

_Musical

Joseph and the Amazing Technicolor Dreamcoat

18th July at Pieter Toerien Theatre

Fast-paced musical, featuring much loved pop and musical theatre classics including "Any Dream Will Do", "Close Every Door", "There's One More Angel In Heaven" and "Go, Go, Go Joseph".

The Tramp - The Charlie Chaplin Musical

10-26 July at Theatre on the Square

A one-man piece about the life of the greatest comic of the silent film era, Charlie Chaplin and his beloved Tramp character - the line between comedy and tragedy is often blurred. Starring Daniel Anderson and Paul Ferreira on piano.

Musical Tribute Show

The Greatest Love of All A Tribute to Whitney Houston starring Belindα Davids – 22-24 August at Joburg Theatre Whitney Houston's musical legacy is brought to life in this critically acclaimed tribute described as "mind-blowingly spot on." Be stunned by the breathtaking vocals of Belinda Davids.

TINA - The Ultimate Tribute to the Queen of Rock n Roll 29-31 August at Joburg Theatre

Get the electrifying concert experience of Tina Turner, brimming with iconic hits from the 60s, 70s, 80s & 90s. Featuring the powerful, raspy vocals, high-intensity dancing and thrilling stage presence of South African Caroline Borole

Drama

Katrien, die King en die Kween

2-6 July at Pieter Toerien's Studio Theatre
Katrien, 'n voormalige kabaretster, en haar man, Donovan,
is vasgevang in die alledaagsheid van 'n dorpie sonder drome totdat
die flambojante en geheimsinnige Merve opdaag. Splinternuwe musiek
van David Kramer.

The Moon Looks Delicious from Here – 9 July at the Market Theatre Award winning, deeply personal theatrical tour-de-force by Aldo Brincat, a first generation South African of Mauritian, Egyptian and Maltese heritage. An examination of language, religion, ambition, sexuality, heritage and politics.

Harold Pinter's Dumb Waiter – 12 – 23 Aug at Theatre on the Square In the dimly lit recesses of a desolate basement, two hitmen, Gus (Brent Palmer) and Ben (Jock Kleynhans) await their next assignment, immersing audiences in a suffocating atmosphere of suspense and tension.

Father & I - 20-31 Aug at The Market Theatre

Personal stories, dance, song and music offering a warm and nuanced portrayal of the complexity, beauty and imperfections of South African fatherhood.

Ballet

Swan Lake by Joburg Ballet and Cape Town City Ballet

4-13 July at Joburg Theatre

SA's two leading classical ballet companies join forces to present one of the great ballet classics. The Johannesburg Philharmonic Orchestra plays Tchaikovsky's iconic score. Almost 150 years since Swan Lake's first performance in 1877.

Maria Callas Prima Donna - a ballet by Mario Gaglione

16-17 Aug at Joburg Theatre

Divine, enchanting, and tragically human, Maria Callas remains one of the most captivating figures in opera history. This intimate ballet brings her extraordinary life to the stage.

Dance

Lord of the Dance - 22-24 Aug at the Sunbet Arena

Beloved Irish dance show that transcends culture and language, crossing boundaries of age and gender. 40 outstanding young performers led by Matt Smith as The Lord and directed by Michael Flatley.

Comedy

Conrad Koch and Chester Missing's Puppet Power

10-13 July at Pieter Toerien's Theatre at Monte Casino

Conrad Koch: SA's double Emmy nominated ventriloquist, and second most famous puppeteer after Elon Musk. HIs most famous puppet, Chester Missing, resents being a puppet and has a lot to say about it. But we are all someone's puppet in some way, aren't we?

Happiness Economy Comedy Show

18 June – 6 July at Pieter Toerien's Studio Theatre Goliath and Goliath explore the hilarities of daily life, relationships, and the quest for joy – vulnerable, raw, real, and riotously funny.

Nik Rabinowitz's Geriatric Millennial

29 July - 9 Aug at Theatre on the Square

Nik navigates the treacherous terrain of middle-aged millennial life - like refusing to buy reading glasses (while changing his phone's font size to "legally blind") and struggling to play padel with a "dicky knee that was surgically butchered in the mid-90s

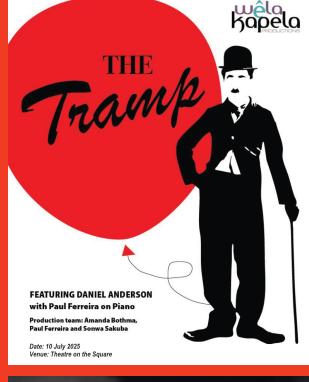














For more info on the events please visit www.companyinfosa.biz







City Pulse Gauteng

City Pulse Gauteng is a dynamic digital newsletter designed to connect businesses and communities across Gauteng. We showcase local businesses, highlight exciting events, and provide valuable exposure for brands looking to reach the right audience.

Our goal is to create a vibrant hub where businesses gain visibility and communities stay informed about what's happening around them. Whether you're launching a new service, hosting an event, or simply want to boost your brand awareness, City Pulse Gauteng puts you in front of engaged local readers.

What We Offer:

- Affordable advertising options for businesses of all sizes
- Event exposure to attract attendees and increase engagement
- Targeted exposure to a Gauteng-based audience
- A visually appealing and informative newsletter delivered directly to targeted market
- Quarterly released newsletter

	Size	CI Price	
Top Billboard	2362 x 337px / 200mm x 28.5mm	R 1,185.00	
Banner 1	1016 x 827px / 86mm x 70mm	R 924.00	
Banner 2	2362 x 337px / 200mm x 28.5mm	R 792.00	
Banner 3	506 x 337px / 43mm x 28.5mm	R 726.00	Logo + Text 30 words
1/2 Page	2362 x 1748px / 200mm x 148mm	R 1,100.00	
Full Page	2362 x 3390px / 200mm x 287mm	R 1,452.00	
per newsletter			

Get Your Business Noticed with Company Info!

Looking to grow your business and attract more local customers? Company Info is your go-to platform for promoting businesses across Gauteng! We connect businesses with their target audience by listing them in specific areas, making it easier for potential customers to find the services they need.

With thousands of residents and visitors searching for businesses and events daily, Company Info offers an affordable and effective way to increase your brand's visibility. Whether you're a small startup or an established business, our platform helps you reach the right people in the right places.

Explore our rate card and choose the listing option that suits your needs. Let's get your business in front of the right audience today!

Monthly STARTER PACKAGE	
Monthly Rate per area	R 99.00
- Website Listing	
- FB Page Posts per Category	
- Referrals through enquiries	
- Referrals on FB posts	
Business Starter Package	
Starter Package per month	R 99.00
- Digital Stationary Package once off	R600.00
	R699.00

What We Offer:

- Website Listings Get your business listed on our website under the relevant area, making it easier for potential customers to find you.
- Social Media Promotion Benefit from regular posts on our active social media platforms to increase brand awareness and engagement.
- Referrals & Recommendations We actively connect businesses with potential clients by referring your services to those who need them.

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